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Let's begin with one more example related to implicit derivatives.

Example 2.24. Find equations for lines tangent to the graph

 $y^2 - 3xy = 2$

when x = 1/3.

Next, we will move onto derivatives of logarithms. The natural logarithm ln *x* is, by definition, the inverse to the exponential function e^x . Recall that two functions f(x), g(x) are said to be inverses of one another if

(70) f(g(x)) = x, and g(f(x)) = x.

Thus, the defining properties of the natural logarithm are

(71)
$$e^{\ln x} = x$$
, and $\ln e^x = x$.

Some key identities to keep in mind when working with logarithms include $\ln(ab) = \ln a + \ln b$ and $\ln(a^r) = r \ln a$.

Just the knowledge of the properties in (71) will allow us to nail down the derivative of $\ln x$ using the rules that we know. First, introduce a dependent variable $y = \ln x$ into the first expression above:

$$e^y = x.$$

Next, we take the implicit derivative with respect to *x* to get

(73)
$$e^{y}y' = 1.$$

In other words, $y' = e^{-y}$. Substituting $y = \ln x$ we then obtain an explicit expression for the derivative.

Proposition 2.25 (Derivative of natural log).

(74)
$$(\ln x)' = e^{-\ln x} = \frac{1}{x}.$$

Example 2.26. Use the second expression in (71) to 'rederive' the formula $(e^x)' = e^x$.

The expression $\ln x$ is only defined for x > 0. On the other hand, the expression $\ln |x|$ is defined for any $x \neq 0$.

Example 2.27. Use the chain rule to show that for all $x \neq 0$ one has

(75)
$$(\ln|x|)' = \frac{1}{x}.$$

Example 2.28. Compute the derivative of $\ln(\sqrt{x+1})$ in two ways.

A simple application of chain rule shows the following.

Proposition 2.29. *Suppose that* f *is differentiable and* $\ln(f(x))$ *exists. Then*

(76)
$$(\ln(f(x)))' = \frac{f'(x)}{f(x)}$$

Next, we consider functions which are like exponentials but where we use a different base. For example, consider the function $f(x) = 2^x$. To compute the derivative we introduce the dependent variable $y = 2^x$ and write this expression as

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(77)
$$y = 2^x \leftrightarrow \ln y = \ln(2^x) = x \ln 2.$$

Thus, the original equation $y = 2^x$ is equivalent to the implicit representation

$$\ln y = x \ln 2.$$

We then apply the derivative to get

$$\frac{y'}{y} = \ln 2.$$

In other words $y' = y \ln 2 = 2^x \ln 2$, so that

(80)
$$(2^x)' = 2^x \ln 2.$$

Without much more difficulty one can show.

Proposition 2.30. *For* 0 < b *and* $b \neq 1$ *one has*

$$(81) (b^x)' = b^x \ln b.$$

Example 2.31. Find the slope of the line tangent to the graph of $f(x) = x^x$ at x = 1. Does this graph have any horizontal tangent lines?